

OUR COOKIE POLICY

What are cookies and why does First Credit Advice Limited use them?

When you visit a website a small file of letters and numbers is downloaded onto your computer. We use cookies for a number of reasons including improving the content of our site and remembering information such as your preferences. We also use cookies to monitor the number of site visits and also to enable us to re-target promotions when you visit other sites or platforms.

If you wish to find details on cookies then visit www.aboutcookies.org. This site details how you can manage and remove cookies through different browsers. It also carries general information about cookies, how they are used and what for.

You can disable any cookies already stored on your computer, but these may stop our website from functioning properly.

Unless you have indicated your objection when promoted our system will issue cookies to your computer or device when you visit the website www.fcal.co.uk

There are several types of cookie which are used with our website including but not limited to;

Session Cookies – these are stored on your computer or device e.g. mobile phone while you are active in your current session. Once you close your browser session cookies are deleted.

Persistent Cookies/Permanent/Stored Cookies – These are stored on your computer or device until it expires or until the user deletes cookies in their browser options. They usually store preferences that dictate how a site appears when a customer visits it and are also used to re-target ads on other websites or social media platforms such as Twitter and LinkedIn

Performance – These cookies collect information about how many visitors use a website and normally help companies measure statistics including which pages are viewed the most often, consumer journeys around a site and error messages that they encounter.

Functional and profile cookies – These remember the choices you make when interacting with the site such as the region you are in, your username and the language used e.g. English

Useful Sites

To find out more about cookies please visit www.aboutcookies.org

To find out more about Data and Electronic Communication Regulation please visit <https://ico.org.uk/for-organisations/guide-to-pecr/introduction/what-are-pecr/>